



PROPERTY MANAGEMENT

AMERICAS CAPABILITIES



CBRE



“The quality of property management and its incorporation of new technology are critical considerations of tenants when making location decisions.”

Source: CBRE Global Tenant Survey, 2018



PROPERTY MANAGEMENT PLATFORM

BUILDING REAL ADVANTAGE

When it comes to real estate, CBRE sees potential everywhere. We transform real estate into real advantage by helping owners and investors realize quantifiable results from the properties they entrust to us.

We build advantage by delivering operational service excellence and enriching tenant experiences through innovative property management, cutting-edge technology and unique amenities that optimize asset performance and value.

AWARD-WINNING PERSPECTIVES

Your needs are unique. So is our approach to managing your properties – ensuring that your real estate strategy is aligned with your business strategy. Our professionals leverage the industry’s best intellectual capital and investor data to curate meaningful advice at every stage of the investment lifecycle.



DELIVERING VALUE AND RESULTS

Our robust platform offers proven strategies that work to generate maximum results. We have streamlined operations, reduced costs, increased cash flow and strategically positioned properties throughout the most diverse markets and within the most challenging market conditions.

With a presence in every major market around the globe, we are poised to provide a full spectrum of services to clients big and small, local and international—serving the needs of private, public, corporate and institutional clients for over a century. Whether industrial, office, medical or retail properties, our clients can benefit from the unsurpassed value that we provide.

OUR SERVICES

We understand that every property is unique – with distinct tenants, customized technology and different needs. We leverage best practices and real-time data to maximize building operational performance each and every day. In order to deliver optimal client outcomes, these properties require an interdependent blend of specialized services that we offer exclusively to our clients.

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| PROPERTY MANAGEMENT | EXPERIENTIAL TECH-ENABLED SERVICES (HOST) |
| RISK MANAGEMENT | REAL ESTATE INVESTMENT, ACCOUNTING & REPORTING SOLUTIONS |
| LEASE ADMINISTRATION | TECHNICAL SERVICES |
| FACILITIES MANAGEMENT | ENERGY & SUSTAINABILITY SOLUTIONS |
| PROJECT MANAGEMENT | FUND ACCOUNTING |
| SECURITY TOOLS AND SERVICES | DIGITAL SOLUTIONS & ADVISORY |
| STRATEGIC SOURCING & PROCUREMENT | TRANSITION SERVICES |
| CONSULTING | |

“Effective property management services create value for tenants and investors. The core functions of effective property management—ensuring that building operations run smoothly and financial efficiency—are of vital importance.”

Source: CBRE Global Tenant Survey, 2018





CBRE SERVES THE UNIQUE NEEDS OF
OUR CLIENTS ACROSS OFFICE, INDUSTRIAL,
RETAIL AND MEDICAL PROPERTIES.



SPECIALIZED SERVICES

HOST

Host is an experience offering that connects the employee to their environments – via technology, amenities, and communities that matter the most. The Host offering, which can be tailored to specific client requirements, features a robust mobile experience that allows users to navigate the workplace, schedule meetings with colleagues, reserve workspaces, implement food and beverage services, and access building and concierge services. The Host mission is to increase individual well-being, personal productivity and organizational effectiveness through people-led, technology-enabled services.

RETAIL & SHOPPING CENTER MANAGEMENT

At the heart of the retail environment, lies the intersection of data and consumer experiences. Where information and analytics come together to reveal market trends. Where a deep understanding of consumer behavior informs the physical experience. We are passionate retail experts, leveraging the combination of data and consumer insight, to provide retail management services that ensure our clients’ properties achieve their ultimate potential.

INDUSTRIAL STRENGTH

CBRE leverages its industrial strength to build advantage for our clients. Our professionals are experts in specialized property management with vast experience with distribution centers, business parks, single tenant triple net assets, infill redevelopments, freezer-cooler and manufacturing properties.



OUR COMMITMENT

UNMATCHED PLATFORM

With CBRE specialists managing 1.1 billion square feet across the Americas, our geographic coverage and best practices, combined with our centralized purchasing power, provides our clients with a distinct competitive advantage.

TOP TALENT

CBRE’s Property Management professionals are the most knowledgeable in the industry due to their extensive training and continuing education, constantly advancing their level of expertise. We ensure regulatory compliance, consistency and service excellence while focusing on training, education and knowledge sharing to create global communities that maximize tenant satisfaction.

CUTTING-EDGE TECHNOLOGY

We utilize cutting-edge technology integrated with state-of-the-art reporting tools to accurately measure and enhance property performance and monitor asset value. CBRE’s extensive Data and Technology platform includes investments dedicated exclusively to property management and accounting services.

“Today’s property managers must keep pace not only with ever-changing market conditions, but with the rapid evolution of technology in urban areas to successfully serve their their primary stakeholders—tenants and investors.”

Source: CBRE Global Tenant Survey, 2018





*“Property management creates value
by two means: higher occupancy rates due to greater
incidence of lease renewals and tenant stability due
to greater talent retention.”*

Source: CBRE Global Tenant Survey, 2018



INNOVATIVE PRACTICES

CBRE provides pioneering property management solutions for our clients, bringing innovative ideas and practices to the properties and portfolios we manage. We consistently examine new strategies and methods to reduce costs, improve efficiencies and increase overall asset value.

CLIENT CARE EXCELLENCE

CBRE’s philosophy is centered on developing deep and meaningful client relationships. By genuinely understanding our clients’ objectives, we can truly focus on providing the right solutions for them. CBRE’s relentless pursuit of excellence implements the Net Promoter Score® classification to ensure we are consistently improving on every client delivery.

MARKET-LEADING INTELLIGENCE

CBRE arms our clients with the most current and accurate market information. We are the leading authority on workplace evolution, conducting insightful investor and occupier surveys to outperform the toughest market trends in the industry. With more than 500 research professionals in over 40 countries, CBRE invests substantially in the development of industry-leading research and market intelligence.

CBRE combines our perspectives, scale and connections to skillfully manage our clients’ properties; enhancing value, achieving efficiencies, and maximizing tenant retention to deliver exceptional client outcomes. We reinforce our leading position with cutting-edge tools and technology, the greatest vendor leverage, significant cost-containment initiatives, and the highest quality control in the industry.

With CBRE specialists managing **2.7 billion square feet worldwide** and a presence in every major market around the globe, we are poised to provide a full spectrum of services to a diverse group of clients, local and international.



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