



reativity Inspire VI ADRI

We are a team of passionate creatives who are part of an international network of over 450+ interior designers, architects, engineers and more.

Our team is a diverse group of talented individuals with unique backgrounds in interior design, architecture, engineering, and technology; who are client-focused and driven to impact the user experience through great design. As experiential designers, we place human experience at the center of our design process – resulting in engaging, life-centric spaces that spark imagination and create a sense of community to motivate and enhance people's overall experience.

Our design process is efficient, adaptable, inspiring, energetic, and tailored to our client's needs. We learn from every project experience and apply this understanding to our creative process.

As a global design community, we are connected and integrated with all CBRE service lines enabling us to provide frictionless, globally consistent, cost-efficient, and creative design solutions.

TRANSFORMING THROUGH

We are an international design practise providing purpose driven and planet conscious design services. We champion the boundless power of creativity to reshape how we work, live, and play. Our passion lies in crafting spaces that fuel positivity and enable thriving spaces. Join us in this transformative journey where design is a catalyst for a brighter and meaningful future.



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WORLD RENOWNED

Globally recognize Locally respected

Globally recognized and locally respected, the CBRE Design Collective is revolutionizing what it means to be a commercial real estate design firm. Comprised of a proficient and diverse group of designers, our team seamlessly integrates into your organization as your dedicated in-house design partners and across related disciplines to deliver a holistic solution. Our dynamic business model allows us to adapt our offerings and provide unwavering support to meet your evolving needs.







CBRE Design Collective is a growing design community, strengthened by the expertise and services across CBRE, the world's largest real estate services and investment company. We are a creative voice, bringing industry-leading design thinking and top design talent to clients around the worldthat specialise in Interior Design, Architecture and Engineering.

19 Designers Countries 70% **Client Retention** Design Awards









Global ______ Connectivity

Design Studios & Hubs

DESIGN STUDIO FRAMEWORK

Local Design Studios

Global network of in-market Design Studios located in strategic cities worldwide, delivering interior design, architecture and engineering services.

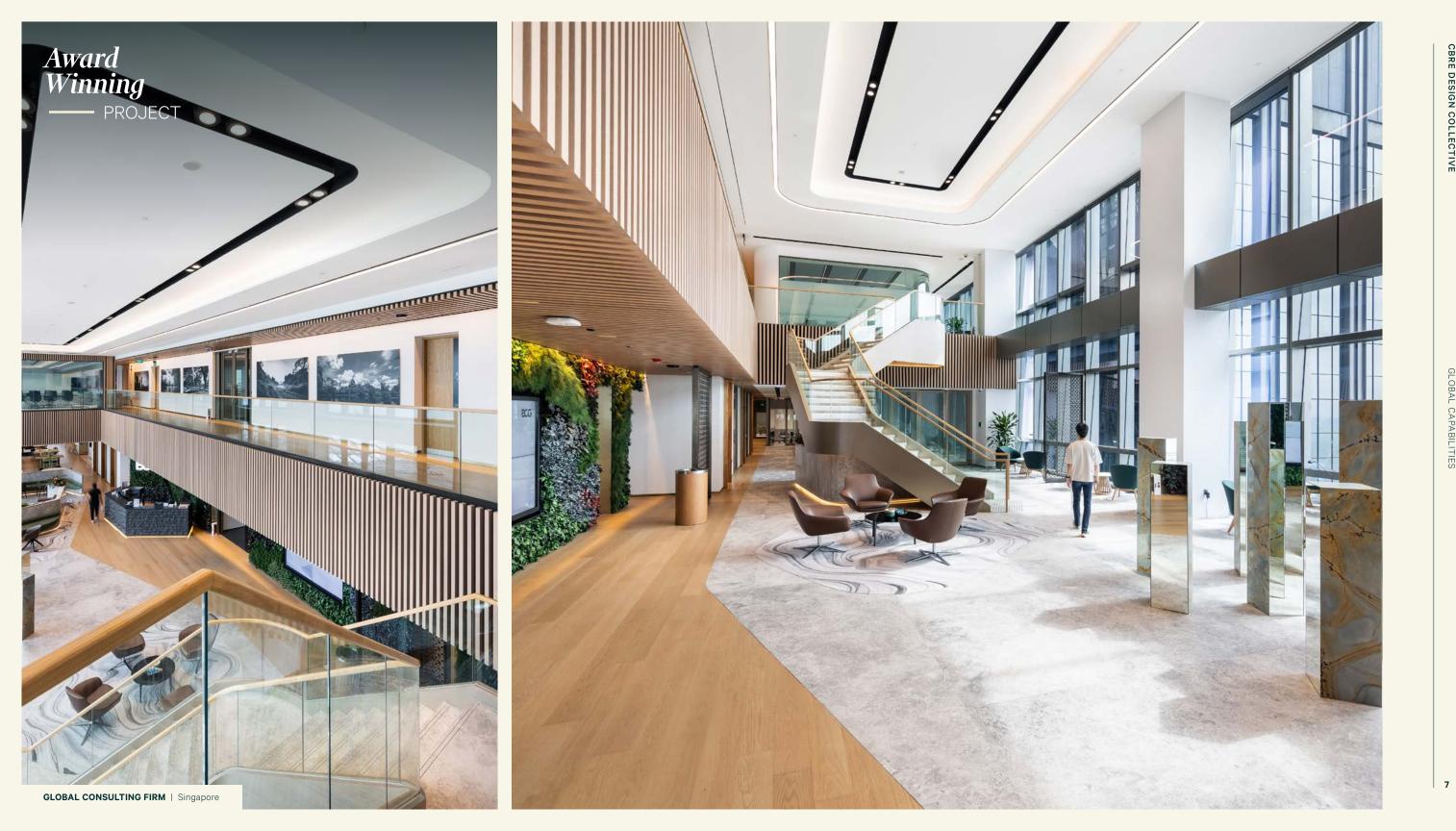
Regional Design Hubs

41+

Our Regional Hub teams are located across regions in the Americas, EMEA, and APAC, leveraging our network of Design Studios to service regional and global clients.

Global Production Teams

Global Regional Production Teams support the Local Design Studios with high-quality standardised design services, including 3d visualisation, and technical drawing production.



OUR APPROACH

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Transforming spaces through great design requires aligning with a client's business goals and culture.

We take a 4D design approach that involves discovery and data collection, strategic brief development and design, and an immersive and experiential delivery process.

DESIGN

The fun part! We develop the design brief and initial design concepts through a people-centric approach.

DISCOVER

We lead with listening to get to know the client. We then review, dissect and decipher the information.

DELIVER

Onsite, we ensure the builders have the documentation required to deliver the design.

GLOBAL CAPABILITIES

DEVELOP

We then collaborate with the client through prototyping and virtual mediums to finalise the design.

Design Services Overview

Our award-winning design team connects people to the built environment to make a positive difference.

We design spaces unique to each client while utilizing an efficient, flexible, and adaptable process emphasizing shaping forward-thinking spaces that unite people. Our designs create better places to work and play.

Test fit & Space **Concept Design** Design Guidelines & Visualization Planning Design Standards Brand alignment Layout assessment Space efficiency Cost-efficiency Vision and goals Adherence to budget Spatial requirements Standardized and schedules experience **Sustainability Technical** Engineering & Wellness Documentation Full-service building Data gathering Ideation engineering Analyses Implementation Structural support with Sustainability Construction drawings in-house architects and benchmarking interior designers Wellness recommendations

Furniture Fittings & Equipment

Prototyping

Mockups

Design specifications

Design Technologies

Interactive design experience

Immersive design experience

	Pitch	The first step is understanding the client's scop general requirements better. This allows the op co-pitch across business lines to be able to deli proposed project.
2	Functional Brief	The functional brief involves getting to know th and defining the aspirational and functional des
3	Concept Design	With all the information gathered, we would dist design drivers. We will provide test fits, mood be get validation.
4	Schematic Design	Once the conceptual drivers are validated, we v developing initial renderings and providing esti
5	Design Development	This phase involves developing the design into finishes, furniture selections, final 3D visualization
6	Construction Documents	We develop complete construction drawings fo managers in this production stage.
7	Construction Admin/close-out	Periodic site reviews and communication with t ensure the full design intent and quality is deliv will be prepared and submitted upon hand-ove

ope of work to understand their opportunity for the team to leliver a holistic approach for the

the client, introducing our team, design requirements.

listill it and establish key conceptual boards, and concept images and

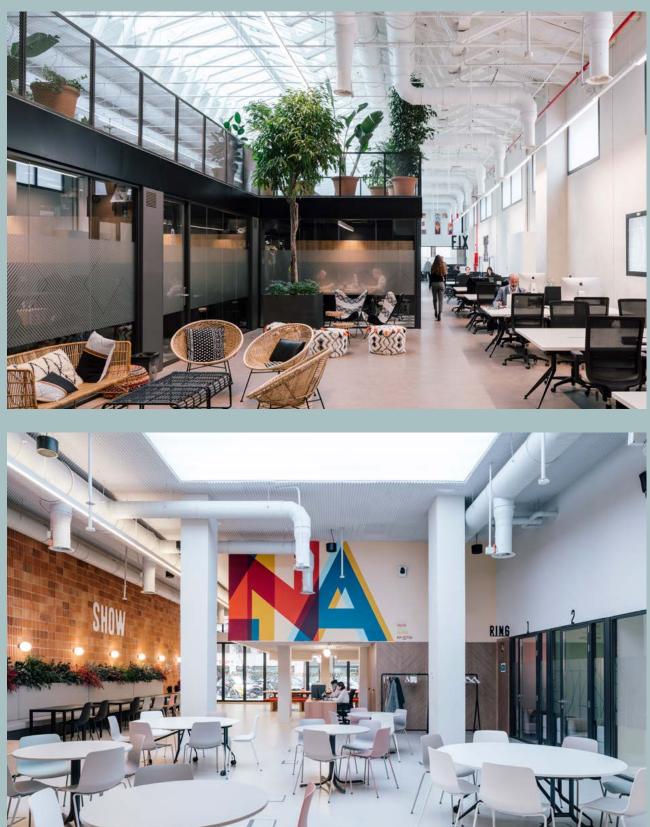
e will move to the next step of stimated costing.

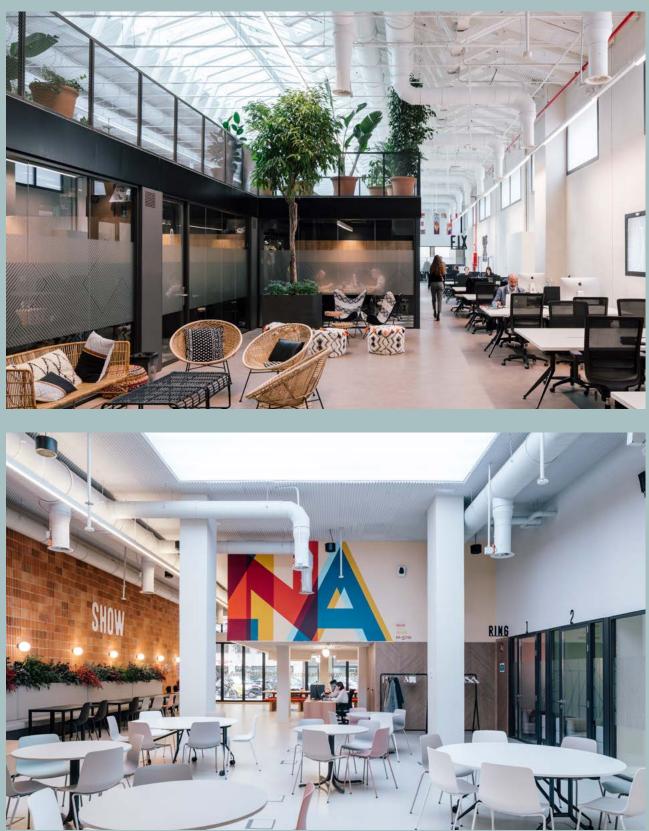
to a detailed look & feel, with ations, and test fits.

for tender, builders, and project

n the project and build teams to livered onsite. Close-out documents ver.







Real Estate

THE POWER OF Integration across CRBRRE

The Design Collective has an interconnected business approach that is engineered to deliver meaningful results from strategy to implementation.

Strategic guidance and project execution are best delivered as a unified and integrated solution.

Our exceptional integrated services provide impactful solutions for our clients. Each of our service lines has a history of success, proven by recognition throughout the industry as a solutions-oriented partner.

We assure our clients that their decisions align with their business objectives. With a business-centered approach, meaningful engagement with employees leads to developing exceptional and achievable solutions.

Strategy

Project Management Advisory

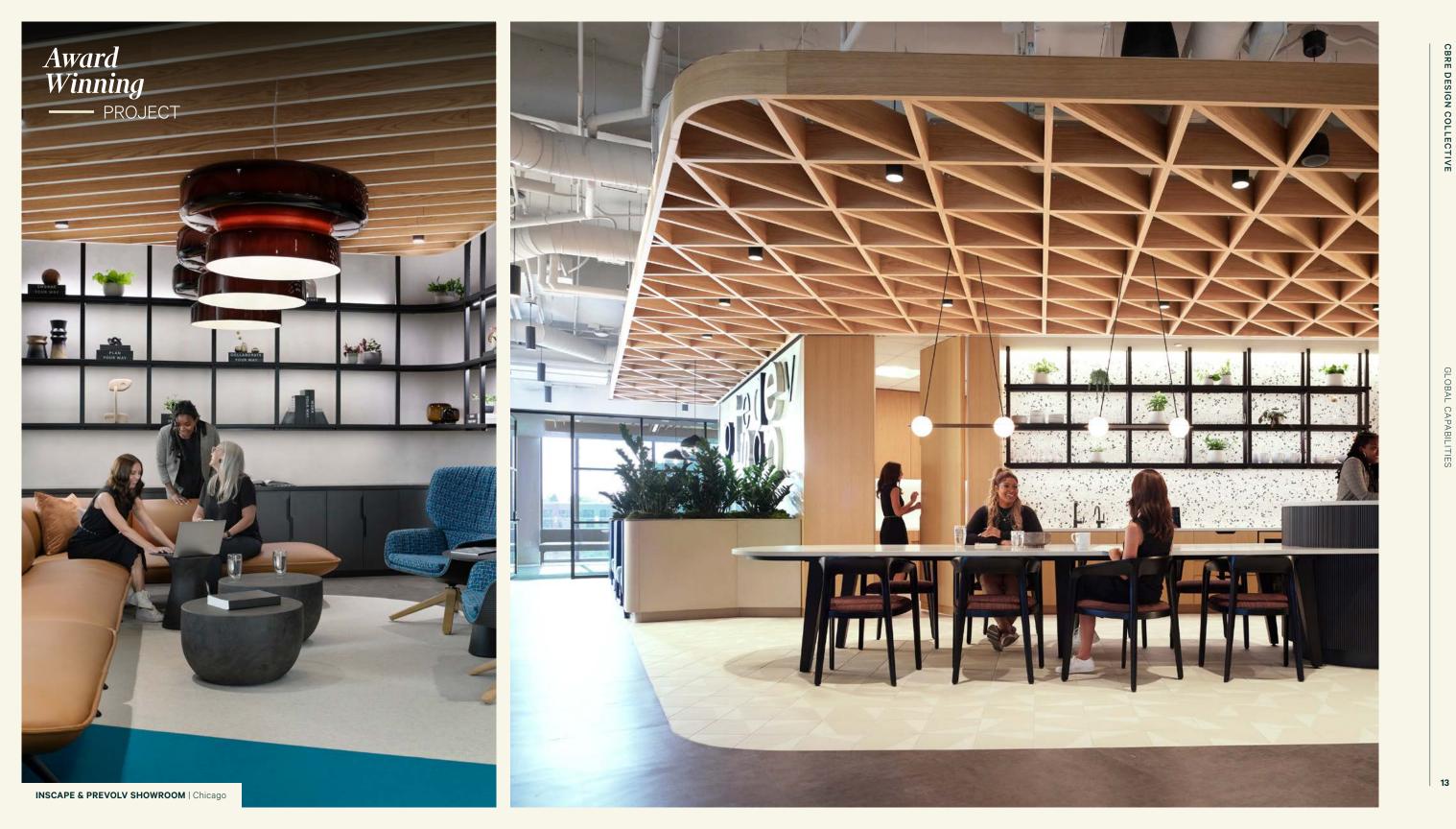
Enterprise

Brokerage Transactions Office Services Capital Markets

Workplace Strategy Change Management Occupancy Consulting Environmental, Social & Governance

Quantity Surveying Principal Contracting Program Management

Project Management Strategy Seconded Design Services



Our Leadership Team

Our experience and expertise enables us to create unique spaces that positively impact how businesses and people thrive. Each passionate team member has a proven track record of delivering exceptional results. With creativity, attention to detail and a commitment to excellence the CBRE Design Collective is undoubtedly the best choice for businesses seeking exceptional interior design and architectural solutions.

Global Lead



Sebastian Mann Global Head of Design Collective sebastian.mann@cbre.com

Regional Leads







APAC

AMERICAS
Karen McCallum

EUROPE

Sebastian Mann sebastian.mann@cbre.com Brandon Liu brandon.liu@cbre.com

Centre of Excellence



GLOBAL CREATIVE

Ramon Beijen ramon.beijen@cbre.cc



DESIGN EXCELLENCE

Ian Aquino



GLOBAL DESIGN HUB

Reyes Perez

Dylan McRory dylan.mcrory@cbre.com

WORKPLACE TECHNOLOGY



()Experience speaks for itself















indeed



GEODIS





BERGEBULK





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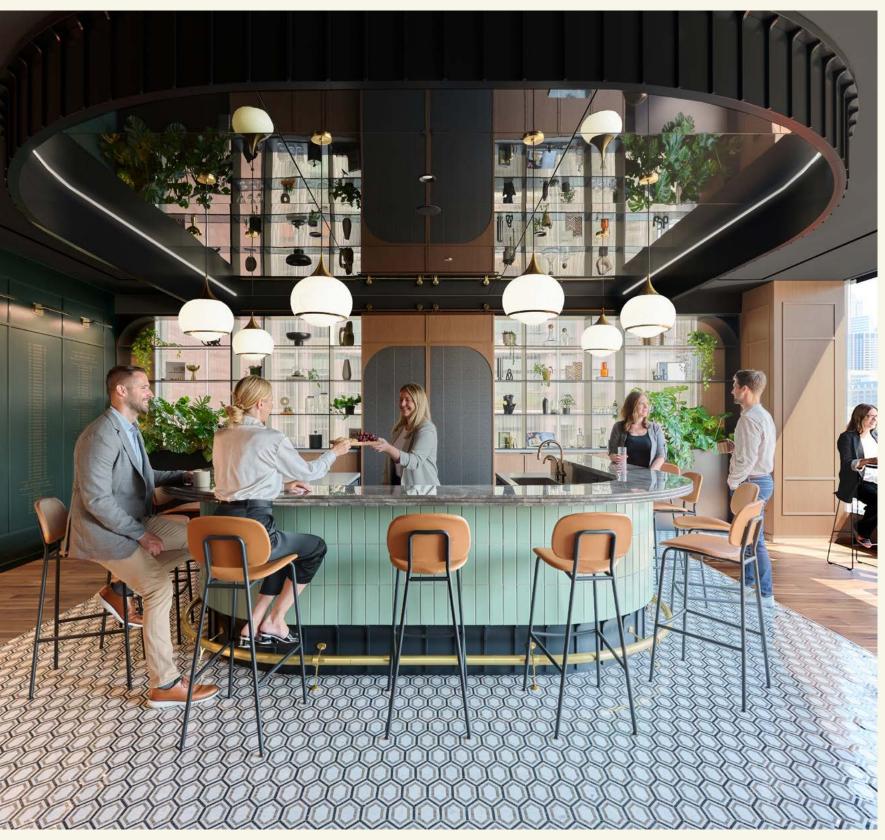
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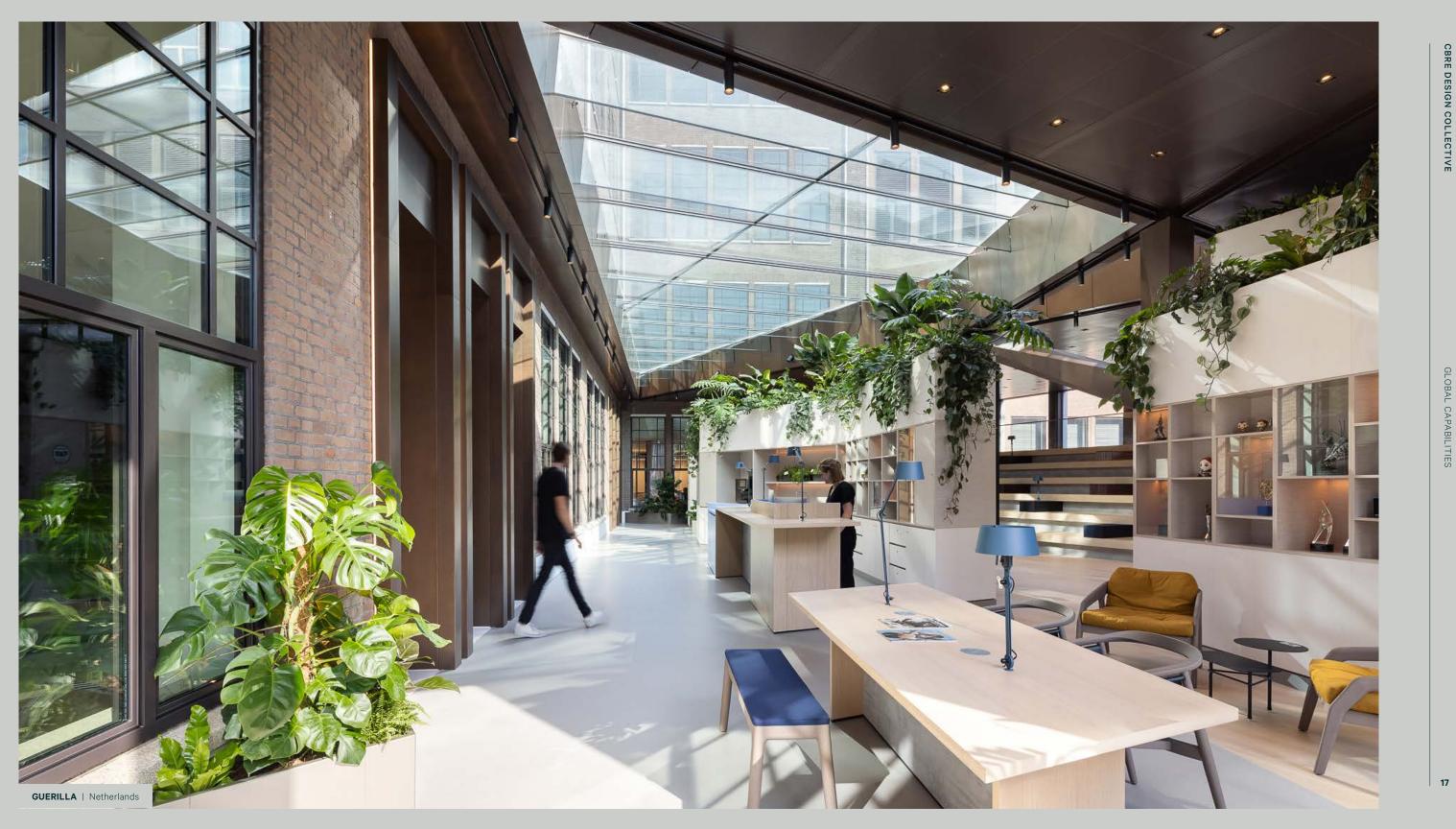


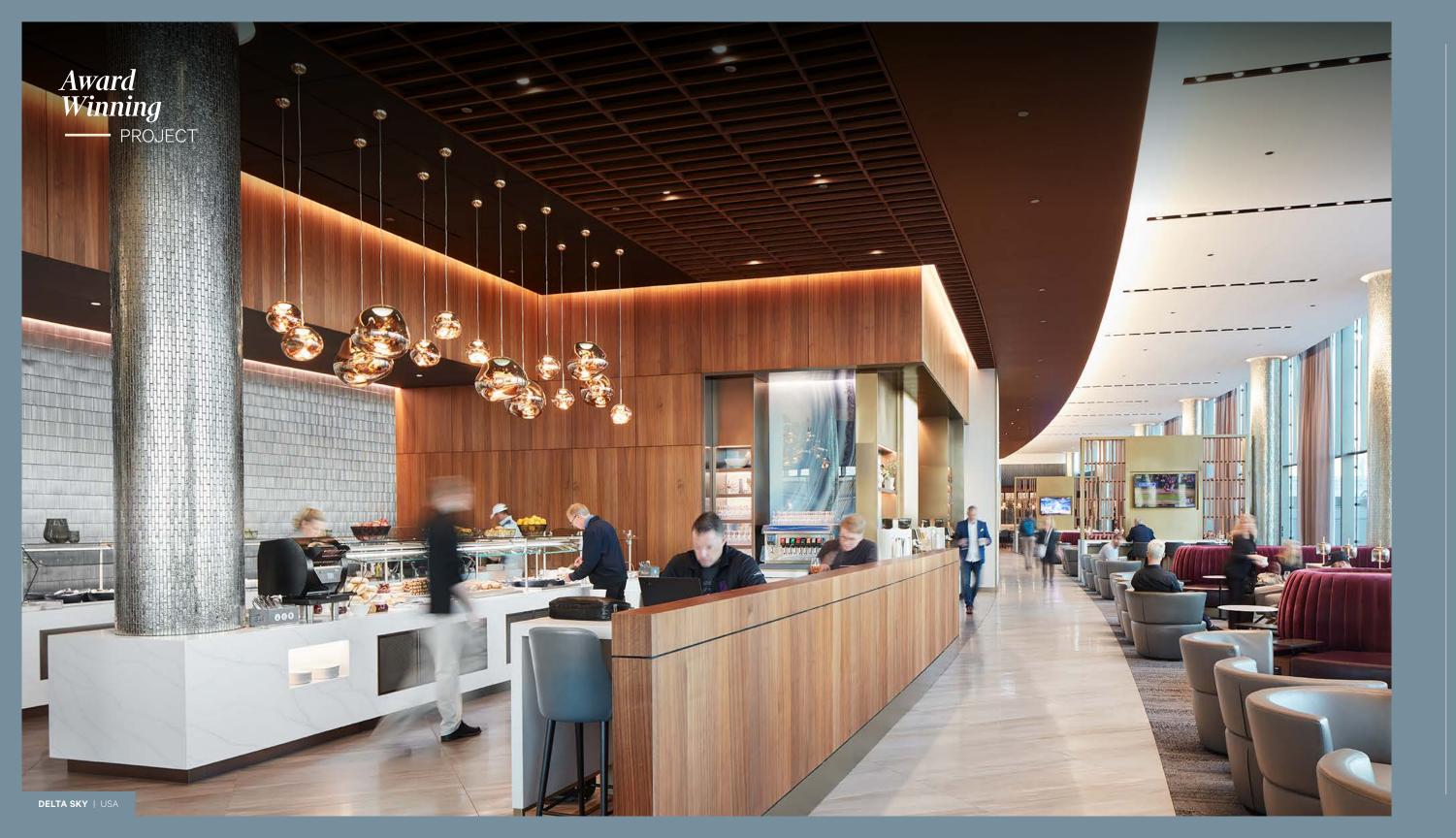


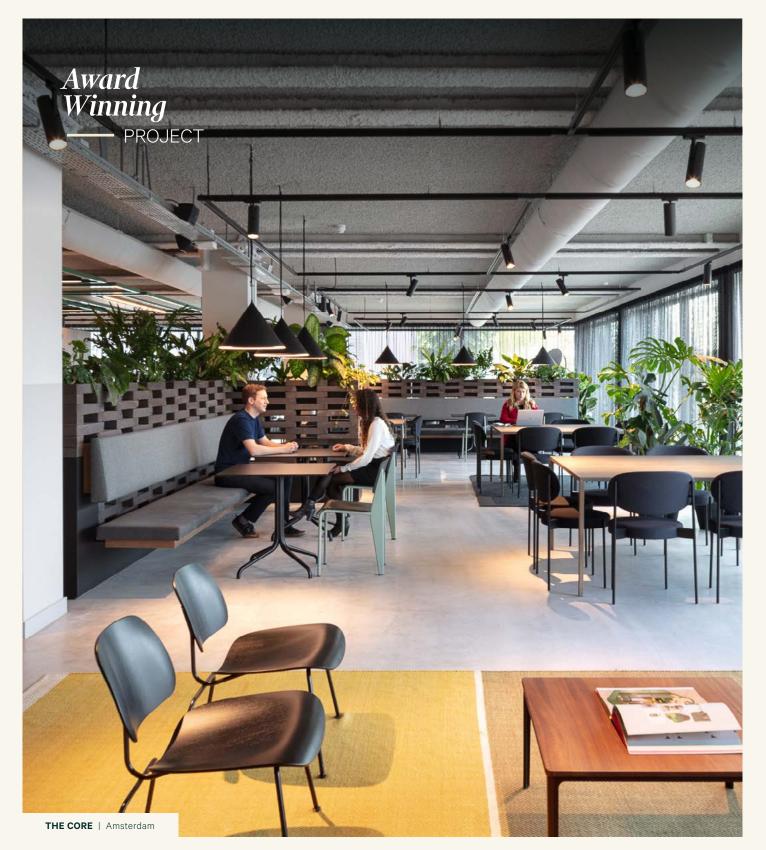
















The Design Collective Global Brochure

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